



# U.S. Senator Daniel K. Akaka



INVITES YOU TO ATTEND THE

# Small Business Exporter Forum

Friday, August 24, 2012 9:00 AM to 1:00 PM

Hawai'i Convention Center  
1801 Kalākaua Avenue  
Honolulu, HI

## Increase Your Company's Foreign Sales by:

- Obtaining protection against the risk of nonpayment
- Extending credit to your buyers
- Accessing vital working capital
- Finding new markets and customers
- Understanding how other companies have used government resources to export



Senator Daniel K. Akaka  
Senior Member  
U.S. Senate Banking  
Committee

## Preliminary Agenda

- 9:00 AM **Registration**
- 9:30 AM **Welcome Remarks** - The Honorable Daniel K. Akaka, U.S. Senate
- 9:40 AM **Program Overview** - “Global Access for Small Business” - The Honorable Patricia M. Loui, Member, Board of Directors, Export-Import Bank of the U.S. (Ex-Im Bank)
- 10:00 AM **Panel Discussion** - “Other Companies are Exporting, Why Aren't You?” - This panel discussion will describe how local companies use Ex-Im Bank and other government agencies to support the growth of their international business.
- 11:00 AM **Panel Discussion with Agency Officials** - “Resources to Grow Your Exports” - A moderator-led discussion with federal agency officials who explain how their products and services can help business owners in expanding their export opportunities.
- 12:00 PM **National Travel and Tourism Strategy and How it Fits into the National Export Initiative** - The Honorable Nicole Y. Lamb-Hale, Assistant Secretary for Manufacturing and Services, U.S. Department of Commerce
- 12:20 PM **Comments** - Michael McCartney, President, Hawai'i Tourism Authority
- 12:30 PM **Networking Session** - Attendees are given the opportunity to meet one-on-one with agency officials and local export development officials to ask questions and learn more about how to effectively use government resources.



Patricia M. Loui  
Member,  
Board of Directors  
Export-Import Bank



Nicole Y. Lamb-Hale  
Assistant Secretary for  
Manufacturing and Services  
U.S. Department of  
Commerce

**No cost, but space is limited. Registration is required: <http://www.exim.gov/gasb>**

**For more information, please contact Elizabeth Songvilay at [elizabeth\\_songvilay@akaka.senate.gov](mailto:elizabeth_songvilay@akaka.senate.gov) or (202) 224-6361.**

*Note: On-site vehicle parking is available at the Hawai'i Convention Center. The parking garage is located on the 2nd floor of the facility and the entrance is located on Kalākaua Avenue. The daily parking rate is \$10.00.*

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